

PAUL HOLBA, CFA

Senior Vice-President and Chief Investment Officer



As Senior Vice-President and Chief Investment Officer, Paul Holba is responsible for leading the investment team providing management for segregated funds¹ and works closely with distribution partners.

Paul joined Empire Life's retail distribution division in 2009 before moving into the Vice-President, Investments role with Empire Life Investments Inc. For the past seven years, he has held the position of Vice-President, Retail Distribution.

Before that, he spent more than 20 years working in the Canadian investment industry through progressively senior roles with global investment management firms and the asset management division of a major Canadian bank.

Paul has a Bachelor of Mathematics with a specialty in business from the University of Waterloo. He is a Chartered Financial Analyst (CFA) charterholder and a member of the CFA Institute and the Toronto CFA Society.

¹ Policies are issued by The Empire Life Insurance Company.

Empire Life Investments Inc. is the Portfolio Manager of the Empire Life segregated funds.

Empire Life Investments Inc. is a wholly-owned subsidiary of The Empire Life Insurance Company.

A description of the key features of the individual variable insurance contract is contained in the Information Folder for the product being considered. **Any amount that is allocated to a Segregated Fund is invested at the risk of the contract owner and may increase or decrease in value.** Please read the information folder, contract and fund facts before investing.

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