

PAUL HOLBA, CFA

President and Chief Investment Officer



As President and Chief Investment Officer at Empire Life Investments Inc. Paul leads both the equity and fixed income investment teams who collectively manage certain Empire Life segregated funds¹ and the insurance company's general funds.

As Senior Vice-President and Chief Investment Officer at Empire Life, Paul Holba is responsible for the management and oversight of Empire Life's assets. In addition to being a member of Empire Life's Executive Leadership Team he also sits on the Asset Management Committee and Product Review Management Committee of Empire Life. He continues to work closely with distribution partners to communicate strategies and results.

He joined Empire Life's retail distribution division in 2009, moving into the Vice-President, Investments role with Empire Life Investments Inc. in 2010. Prior to that, Paul was the Vice-President, Retail Distribution.

Before joining Empire Life, he spent more than 20 years working in the Canadian investment industry through progressively senior roles with global investment management firms and the asset management division of a major Canadian bank.

Paul has a Bachelor of Mathematics with a specialty in business from the University of Waterloo. He is a Chartered Financial Analyst (CFA) charterholder and a member of the CFA Institute and the Toronto CFA Society.

¹ Policies are issued by The Empire Life Insurance Company.

Empire Life Investments Inc. is the Portfolio Manager of certain of the Empire Life segregated funds.

Empire Life Investments Inc. is a wholly-owned subsidiary of The Empire Life Insurance Company.

A description of the key features of the individual variable insurance contract is contained in the Information Folder for the product being considered. **Any amount that is allocated to a Segregated Fund is invested at the risk of the contract owner and may increase or decrease in value.** Please read the information folder, contract and fund facts before investing.

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