Empire Life Emblem Portfolios: Asset Allocation Update

Tactical Update

Key Takeaways

- Increased International equities
- Decreased US equities

Rationale:

European markets have materially lagged US equities over the past year due to multiple reasons including index composition and Brexit uncertainties. This has resulted in Europe trading at a near record discount to the US. Given its cyclical nature, the Japanese market has performed well but continues to provide exposure to a rebounding global economy.

Moving closer to US and International equity market weights within the equity component of each portfolio allows for increased diversification and an expanded geographic opportunity set. It also allows an opportunity to diversify economic risk, as different regions will likely follow varying economic re-opening scenarios.



Empire Life Emblem Portfolios: Asset Allocation Update

Diversified Income Portfolio Change in Asset Mix* Cash -0.1% Bonds 0.1% **Canadian Equity** -0.1% U.S. Equity -0.3% International Equity 0.3% U.S. International Canadian Cash Bonds Equity Equity Equity 13.0% 6.1% 6.1% resulting asset mix 7.7% 67.2% 80% 10% 5% 5% neutral asset mix

Conservative Portfolio Change in Asset Mix*

Cash					-0.0%
Bonds					0.2%
Canadian Equity					-0.1%
U.S. Equity					-0.6%
International Equity					0.5%
	Cash	Bonds	Canadian	U.S.	International

	Casii	DOTIUS	Equity	Equity	Equity	
resulting asset mix	5.1%	55.4%	21.6%	9.5%	8.5%	
neutral asset mix	65%		25%	5%	5%	

Balanced Portfolio Change in Asset Mix*

Cash	-0.4%
Bonds	0.1%
Canadian Equity	-0.1%
U.S. Equity	-0.4%
International Equity	0.9%

	Cash	Bonds	Canadian Equity	U.S. Equity	International Equity
resulting asset mix	5.0%	40.7%	29.1%	13.2%	12.1%
neutral asset mix	50%		35%	7.5%	7.5%

Growth Portfolio Change in Asset Mix*

Cash	-0.5%
Bonds	0.0%
Canadian Equity	-0.2%
U.S. Equity	-0.5%
International Equity	1.2%

U.S. Canadian International Cash Bonds Equity Equity Equity resulting asset mix 5.5% 11.2% 48.5% 18.0% 16.8% 10% neutral asset mix 20% 60% 10%

*change in asset mix from Jan 21, 2021 to Jan 25, 2021

Moderate Growth Portfolio Change in Asset Mix*

Cash					0.3%
Bonds					0.0%
Canadian Equity					-0.2%
U.S. Equity					-1.1%
International Equity					1.0%
	Cash	Bonds	Canadian Equity	U.S. Equity	International Equity
resulting asset mix	4.5%	26.3%	38.4%	16.4%	14.3%
neutral asset mix	35%		45%	10%	10%

Aggressive Growth Portfolio Change in Asset Mix*

Cash					0.0%
Bonds					0.0%
Canadian Equity					-0.3%
U.S. Equity					-1.1%
International Equity					1.4%
	Cash	Bonds	Canadian Equity	U.S. Equity	International Equity
resulting asset mix	4.0%	0%	54.3%	22.9%	18.9%
neutral asset mix	0%		75%	12.5%	12.5%



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INV-2136-EN-01/21

